Social accountability: Impact of the Faculty of Medicine’s activities on the community and patient care

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Background/rationale: The authors recently collaborated with more than twenty colleagues in the Faculty of Medicine to submit an application to the ASPIRE project (www.aspire-to-excellence.org) for recognition of excellence in social accountability in the Faculty’s activities. This application is currently under review by international experts. The essence of social accountability by medical faculties/schools involves engagement with their community/region to address the priority health needs of patients and of populations through teaching, research, and service activities. During the preparation of the application, it became apparent that the Faculty is carrying out many education activities that have measurable impacts on patient care. The Faculty is also delivering many education activities in support of population health needs. Objectives: (a) to discuss the Faculty’s current activities in support of social accountability in admissions, undergraduate, postgraduate, and continuing medical education; (b) to identify the impacts of providing, and challenges of measuring, social accountability on population health needs; (c) to propose further activities to improve social accountability in these areas of medical education. Teaching Methods: A combination of didactic and round table (small- or large-group) discussions depending on number of participants. Participants will have the opportunity to discuss the issues and to compare feedback across small groups. (1) Introductions, needs assessment, and overview of Faculty’s social accountability activities. (2) Round table discussion: (objectives a and b) — What are the participants aware is currently happening as regards these education activities and social accountability? — What are the impacts of providing, and challenges of measuring, these activities on population health needs? (3) Round table discussion: (objective c) — What further activities could be suggested to improve social accountability? — For every suggestion, what might be measurable in terms of impacts on population health, and what challenges/obstacles might there be to the activity and to measuring the impact? (4) After both round table discussions, there will be a plenary to gather feedback. (5) By the end of the workshop, participants should have shared their thoughts on the Faculty’s current education activities regarding social accountability and have discussed new activities and the measurement of their impacts on population health.